



TECHNOLOGY ASSESSMENT TEMPLATE:

A NOVEL TOOL FOR INVESTMENT PROFESSIONALS

A 40 minute presentation

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OUTLINE

Every day investment professionals evaluate new prospects. They do the numbers and probe management. Increasingly they deal with a new challenge — a surge in technology-based opportunities. Professionals face remarkable techno-hype.

This presentation describes a tool to cut through the clutter and expose the basics. It incorporates recent advances in the core theory of technology. It explains:

- The Technoscan® *Technology Assessment Template*
- Eight key criteria to assess technological viability

The Template can be employed for a quick assessment or a deep due diligence study. The presentation takes forty minutes — the time needed for a quick assessment.

Participants receive a copy of the *Template* and of the slide handouts.

Fee is negotiable. It depends on client preferences and geography.

BIOGRAPHY



Dr Rias van Wyk is the Director of Technoscan® Centre, Minneapolis and Professor Extraordinaire, Stellenbosch University, South Africa. The Centre offers executive education for technology guidance. Rias was the former Director of the MS degree program in the Management of Technology, University of Minnesota. He is on the Approved Speakers List of the CFA Institute, a global association of investment professionals. He has qualifications from three universities including a Master's from Harvard focusing on science, technology and public policy. He is the author of the book *Technology: A Unifying Code*, and the Editor of *Technoscan® Newsbriefs*. He is the recipient of a Distinguished Achievement Award from the International Association for Management of Technology (IAMOT).

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